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Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE

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General Mills Recalls Chocolate Fiber One 90-Calorie Chewy Bars

(JUNEAU, AK) – General Mills has issued a recall for Chocolate Flavor Fiber One 90-Calorie Chewy Bars because a production error resulted in a limited number of individually-wrapped Chocolate Peanut Butter Flavor Fiber One 90-Calorie Chewy Bar packages being inserted into 5-count boxes labeled as Chocolate Flavor Fiber One 90-Calorie Chewy Bars. The ingredient label on the Chocolate Flavor Fiber One 90-Calorie Chewy Bars box does not list peanuts, a potentially serious allergen.

Product identification information:

- 5-count boxes of Chocolate Flavor Fiber One 90-Calorie Chewy Bars containing 0.82 oz bars
- “Better if Used By” date printed on the top of the box: **19May2012BV**

No other products or code dates are affected by this recall.

Alaska’s Department of Environmental Conservation has verified this product has been distributed in Alaska.

To date, no allergic reactions or illnesses have been reported; however, consumers with peanut allergies who may have consumed this product and may be exhibiting symptoms of an allergic reaction or are concerned about a possible allergic reaction should contact a health care provider immediately.

Consumers requesting refunds or more information should contact General Mills Customer Services at 1-800-231-0308.

For more recall details, please visit:

<http://www.fda.gov/Safety/Recalls/ucm276724.htm>.

For more information on recalls affecting Alaskans, visit DEC’s website:

<http://www.dec.alaska.gov/eh/fss/recalls/recallsalerts.html>.

FIBER One
90 calorie CHEWY BARS

enter the great taste giveaway™
see back for details

Chocolate
NATURALLY FLAVORED

DAILY VALUE OF FIBER 20%

enlarged to show detail

5 - 0.82 OZ (23g) BARS NET WT 4.10 OZ (116g)

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